

Rubric Made Using:

RubiStar (<http://rubistar.4teachers.org>)

Crear los anuncios

Student Name: _____

CATEGORY	3	2	1	0
Content - Accuracy	There are 2 or more different commands on each advertisement and they are correctly conjugated.	There are 2 different commands on each advertisement but they have been mis-conjugated.	There is only 1 command on each advertisement and it has been mis-conjugated.	There are no commands on either advertisement.
Attractiveness	The advertisements are exceptionally attractive in terms of design and neatness.	The advertisements are attractive in terms of design neatness.	The advertisements are acceptably attractive though may be a bit messy.	The advertisements are distractingly messy or very poorly designed. They are not attractive.
Completion		The student created two advertisements about one product; one in Spanish and one in English.	The student has created only one, either English or Spanish, advertisement.	The student did not turn in any advertisements.
Cultural Awareness	The student has clearly put thought into creating an advertisement that will appeal to Americans and one that will appeal to Costa Ricans and has written a list of 4-5 reasons why they are appealing.	The student has put thought into creating an advertisement that will appeal to Americans and one that will appeal to Costa Ricans and has written 2-3 reasons why they are appealing.	The student has created 2 advertisements that don't really intrigue the audience and has written only 1 reason why they are appealing.	The student created advertisements that do not use any of the methods of intriguing their audience and has not created a list of reasons why they are appealing.

